



Sacramento Hmong New Year, Inc.

Celebrating the Tradition, Preserving the Culture

SHNY, Inc.

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October 18, 2009

Event: Annual Sacramento Hmong New Year
Location: Sacramento, CA at the Cal Expo
Date: November 26, 2009 - November 29, 2009
Time: 8:00 A.M. to 4:30 P.M.

Dear Community Organizations,

Sacramento Hmong New Year, Inc. (SHNY) is proud to once again host the annual Sacramento Hmong New Year event, a four-day event dedicated to the celebration of the Hmong culture and traditions.

Your organization is cordially invited to share your culture and/or traditions at our annual Sacramento Hmong New Year event. We also invite everyone to come and join the celebration and fun.

The Hmong ethnic group is of Southeast Asian origin, spanning from Laos to China. The Hmong New Year event attracts over 40,000 attendees each year and includes activities such as multi-cultural shows, Hmong cultural shows, various competitions, such as qeej flute, group dance, Hmong Idol, ball tossing, sports competitions, and the Miss California Hmong Pageant. Do not forget delicious foods, various vendors.

SHNY strives to make the event culturally inclusive of all ethnic groups. Thus your participation is an integral part of the event's success. To discuss and confirm your participation, please contact Tony Moua or Lance Fang.

We look forward to receiving your support to make this Hmong New Year more exciting than ever.

Sincerely,

Lance K. Fang

Tony Moua

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