



Sacramento Hmong New Year, Inc.

Celebrating the Tradition, Preserving the Culture

MISS HMONG CALIFORNIA PAGEANT

Sacramento Hmong New Year, Inc. (SHNY) will be celebrating New Year on November 25th -28th, 2010 at Cal Expo. The Hmong New Year celebration is a testament of our culture and a preservation of our tradition. SHNY is proud to present the 5th annual Miss Hmong California Pageant during the New Year celebration in which Miss Hmong California 2011 will be crown. All qualified contestants are encouraged to apply.

HONORARY CHAIRS

Darrell Steinberg
State Senator

Dave Jones
State Assembly
Member

Kevin Johnson
Mayor

Robert K. Fong
Councilmember

Roger Dickinson
Supervisor

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Sonny Khang
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Mark Chieng
Treasurer

Larry Ma Xiong
Asst. Treasurer

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Chue Tou Pha
Chong Chue Thao
Chu Kou Vue
John Yang

ADVISORS

Dr. Tom Bhe
Fong Cha
Dr. Ko Fang
Koua Jacklyn Franz
Larry S. Thao
Aaron Vang
Song Ger Vang
WaMing Xiong

1.0 REGISTRATION REQUIREMENTS and QUALIFICATION:

To be eligible, contestants must fulfill each of the following requirements:

- (1) Must be a female, single and have never been married either culturally (wedding is completed and recognized by both sides of the family) or legally
- (2) Must never been arrested or convicted of any crime, including misdemeanors
- (3) Must have never posed or modeled for any nude photograph(s)
- (4) Must be 16 to 27 years of age by November 25, 2010
- (5) Must not be pregnant or have any children
- (6) Must understand Hmong Language
- (7) At least one biological parent must be of Hmong ethnicity
- (8) Must not be a current employer/employee or affiliate with/of SHNY

2.0 COMPETITION REQUIREMENTS:

- (1) Must introduce yourself on stage (Name, Age, City, Sponsor, Future Goals)
- (2) Must answer interview questions
- (3) Must give at least 3-5 minute speech on desire platform
- (4) Must have at least 2-5 minute talent prepared to perform (NO lip singing, or over dubs)
- (5) Must wear any attire that is requested by the Pageant Coordinator.

3.0 SPONSORSHIP:

The sponsor is responsible for (limit to ONE sponsor per contestant)

- (1) Send in a \$200 registration fee
- (2) Completing sponsorship application form
- (3) Provide a brief description of the business/Organization

4.0 ENTRY PROCEDURE:

Each contestant and her sponsor(s) must:

- (1) Mail in a complete application form and registration fee to the Sacramento Hmong New Year, Inc. at: **P.O.BOX 232118 Sacramento, CA. 95823** no later than **September 30, 2010**.
- (2) Payment must be made in money order, payable to Sacramento Hmong New Year, Inc.
- (3) Attach ONE 5X7 recent headshot photo of applicant. Smile. Do not use props. Your hands should not be on or around your face area. *
- (4) Attach ONE 5x7 recent full body showing your body from head to toe, exhibiting your physique. You should be freestanding in the picture. *
- (5) Furnish copy of current Identification such as Driver's License or Identification Card

5.0 BASIC POLICIES:

- (1) Applicant must reside in CA at least 6 months prior to Sacramento Hmong New Year.
- (2) SHNY, Inc reserved the rights to use ALL participating pageant's photos and related information for promotion and advertising purpose(s) without any prior consent.
- (3) There has to be a minimum of 8 contestants in order for SHNY to host the pageant.

* Pictures will become property of SHNY and will not be returned.

* SHNY Board members and Pageant Committee reserves the right to add addendums to the regulation and rules and will notify contestants of any further changes.

P.O.BOX 232118 Sacramento, CA. 95823 Phone: (916) 821-4576 Fax: (916) 244-7110

Pageant Coordinator: (916) 743-0756

www.sacramentohmongnewyear.com



MISS HMONG CALIFORNIA

Qualification, Requirements and Expectations from Title Holder

If chosen as Miss Hmong California, I will represent Hmong communities of California with honor, pride and dignity. I will perform duties specified by the **Sacramento Hmong New Year, Inc (SHNY) Board of Directors** and/or Pageant Committee to the best of my knowledge and ability. Such duties may include but not limited to:

- 1. Appearing at: (i) Hmong New Years; (ii) Fundraising Events; (iii) Sponsorship Events (iv) Banquets; or (v) Media Interviews**
- 2. Dressing in traditional Hmong clothes with crown and sash as needed.**
- 3. Providing public speeches on behalf of SHNY.**
- 4. Performing publically as needed.**
- 5. Responding to inquiries or issues posed by the Hmong communities.**
- 6. Engaging the Hmong Community to present and educate personal platform, goals, or career objectives at any three local community events or booth in the State of California.**
- 7. Maintaining a positive character and serve as a positive role model for our Hmong youths.**

In the event I am unable to perform the duties above, become married legally or culturally, or become pregnant, I will notify SHNY immediately. My title as Miss Hmong California will be terminated and I will be responsible to hand over my crown to SHNY. In such case, the First runner-up will assume the role and title of Miss Hmong California 2011.

Notwithstanding the foregoing, if I knowingly provide false information, participate in unlawful activities, or engage in behaviors such as posing or modeling nude, I understand Sacramento Hmong New Year reserves the right to revoke my title, crown, and recover all portions and proceeds accepted on my behalf.

In consideration of the mutual covenant, I agree to the qualification, requirements and expectations if chosen as Miss Hmong California 2011.

Print Full Name: _____

Signature: _____

Signature of Parent/Guardian: _____

(If applicant is under 18 years of age)

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2011-MISS HMONG CALIFORNIA PAGEANT APPLICATION

APPLICANT:

Legal First Name: _____ Legal Last Name: _____

Preferred Name (This name will be on your sash.): _____

Date of Birth: _____ Born (City/State) _____

Date first live in California: _____

Resident Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: (_____) _____ Home Phone (_____) _____

Email Address: _____ My Space URL: _____

Website: _____ AOL, Yahoo, MSN Messenger Username: _____

Height: ____ ft ____ inches Weight: ____ lbs Bust: ____ inches Waist: ____ inches Hips: ____ inches

EDUCATION:

High School

Name of School: _____ Year(s) Attended: _____ GPA: _____

School Address: _____ City: _____ State: _____

College

Name of School: _____ Year(s) Attended: _____ GPA: _____

School Address: _____ City: _____ State: _____

Major/Minor: _____ Year Graduated: _____

Work (If employed)

Name of Company: _____ Position: _____

Work Address: _____ City: _____ State: _____

Recognitions and Achievements or Awards Earned:

_____ Year Earned: _____

_____ Year Earned: _____

_____ Year Earned: _____

2011-MISS HMONG CALIFORNIA PAGEANT APPLICATION

DESCRIPTION OF APPLICANT:

Have you ever participated in a beauty pageant contest? () Yes () No

If yes, When? Where?

What made you decide to be one of Miss Hmong California contestants?

Talents: What do you plan to perform during the competition? Why?

Platforms: What do you hope to promote/ educate/ share with the communities? Example aids, poverty, Higher education

What Topic:

What do you know about it?

Why did you choose it?

How will you implement/promote it?

What are your future plans/goals?

What are your hobbies?

Who is your role model and why?

Do you belong to any clubs/associations? If yes, please list.

If you were a judge, what interview questions would you ask?

2011-MISS HMONG CALIFORNIA PAGEANT APPLICATION

I understand that I have read the application form for Miss Hmong California Pageant 2011, and agree to abide by the terms and conditions. I certify and truthfully attest to the following: (i) that I have never been arrested or convicted of any crime including misdemeanors; (ii) that I have never taken, posed, and/or modeled for any nude photographs, and/or other sexually explicit multimedia media/medium; (iii) that I am not aware of any physical or psychological conditions that may limit my ability to participate in the Miss Hmong California Pageant and related activities; (iv) that I am a female and have never been married culturally or legally; (v) that I am a senior in high school or 16 years of age by November 25, 2010; (vi) that I am not an employer/employee or affiliated with Sacramento Hmong New Year, Inc; and (vii) that I have at least one biological parent of Hmong ethnicity.

I agree to waive and release Sacramento Hmong New Year, its Officers, Boards, agents, employees or any person or persons under its direction or control (collectively "SHNY") from any and all claims or rights to damages for injuries, losses suffered directly or indirectly, including death, which arises out of voluntary participation in the Miss Hmong California Pageant or any other extracurricular activity during SHNY celebration.

Print Full Name

Date

Signature of Applicant

PARENT or GUARDIAN:

The parent or guardian must sign below for any contestant younger than 18 years old.

I (we) have read and confirmed that the information given by the contestant is true. I (we) understand and agree that **SHNY reserves the right to use the participant's name, photographs, multi-media, or services in advertising or promotional materials or discretionary use.** I (we) further agree to hold SHNY free and harmless from all loss or damages incurred, or injuries suffered by the applicant during her participation in any and all activities and functions relating to the Hmong New Year Festival. **I certify that I (we) are the parent or legal guardian of the contestant and issue our consent for her to participate in the 2011 Miss Hmong California Pageant.**

Print Full Name of Parent or Guardian

Date

Signature of Parent or Guardian

How did you hear about Miss Hmong California Pageant? Please check one.

() Friend () Relatives () Website () Radio/Media () Others _____

Thank you for your interest in our 5th annual beauty pageant. This is going to be an exciting year and we look forward to meeting you.

Our goal is to help you reach your dreams and give you an opportunity to have a positive pageantry experience.

Upon receiving your completed application forms and sponsorship form, we will contact you with more information regarding orientation and training dates.

Please make sure you are available during these dates.

Training Dates is usually on a weekend day and averages 2-4 hours.

All training dates will be mandatory

Radio/ TV Media and Photography will be mandatory

Competition starts on Friday, November 26th, 2010.

SHNY Opening Day is mandatory and will be on Thursday, November 25th, 2010.

If you shall have any questions about the application, please call:

Her, Bao (916) 266-3962

Lee, Nao Ying (916) 417-7452

Ly, Neng Thong (916) 267-7271

Ly, Julie L. (916) 600-9688

Lo, Lisa L. (916) 417-7452

Thao, Chong Chue (916) 743-0756

Vang, Mai Moua (916) 716-3992

Vang, Nikkie (916) 240-9520

Yang, Cha Seng (916) 240-9520

Xiong, Nao Tou (916) 266-3962

Prizes and Awards:

Miss Hmong California Title

Prizes - \$5,000 Cash/Check

- Crystal Crown
- Embroidered Sash
- Crystal Crown Pin

First Runner up

Prizes - \$2,000 Cash/Check

- Embroidered Sash
- Crystal Crown Pin

Second Runner up

Prizes - \$1,000 Cash/Check

- Embroidered Sash
- Crystal Crown Pin

Awards:

Miss Congeniality (will be voted by the contestants)

Miss Personality (will be voted by the judges)

Miss Photogenic *Miss Talent (will be voted by the contestant)

2011-MISS HMONG CALIFORNIA PAGEANT APPLICATION

Applicant's Full Name: _____

SPONSOR INFORMATION:

Sponsor's Full Name: _____

Name of Business/Organization: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Cell: (____) _____ Email Address: _____

Website Address: _____

DESCRIPTION OF BUSINESS:

**Contestant Sponsorship fee is \$200.00. Please make check payable to: Sacramento Hmong New Year
The fee is breakdown to:**

All sponsors will be given 2 entry ticket and 1 parking pass per competition day to support contestant during the New Year Celebration. An estimated of 4 entry tickets total and 2 parking passes.

I (we) confirm that the sponsorship information given by me (us) is true and correct to the best of my (our) knowledge.

Name of Sponsor (print) _____ Date

Signature of Sponsor _____ Date

OFFICE USE ONLY:	
Application received: _____ <i>Date</i>	Staff: _____ <i>Print</i>
Payment received: \$ _____ <i>Amount</i>	Date: _____ <i>Date received</i>
.....	
Participation Gift: _____	Date: _____
Staff Issuing: _____ <i>Print Name</i>	Sign: _____