



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



Greetings to all participants,

As the Sacramento Hmong New Year (SHNY) Pageant Chair, we would first and foremost like to welcome and thank you for your interest in participating in this event. This event has been around for more than a decade and is significant in finding our future leaders and role models. Throughout this pageant, you will undergo new experiences and have opportunities to grow as an individual. We hope you enjoy this experience and can make the most of it.

To ensure that this pageant runs as efficiently as possible, we have drawn up this year's contract, which you may find attached. Please read through the contract carefully. If you have any questions or concerns, please do not hesitate to ask.

Details and instructions will be provided soon on the pageant structure.

To conclude, we are so proud of you and your supporters for participating in a tradition that can potentially shape the Hmong community's future. Everyone on the SHNY Board applauds you for taking up this challenge. Once again, the SHNY Pageant Chair welcomes your participation.

Sincerely,

Alex Chang
Coordinator
(916) 228-0848
changalex@live.com

John Lao
Co-Coordinator

Phoua Chang
Assistant

Cindy Cha
Trainer

Miss
HMONG CALIFORNIA PAGEANT



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



PRIZES AND AWARDS

PRIZES

- **MISS HMONG CALIFORNIA 2024**
\$10,000 – Sash - Crown
- **First Runner up**
\$4,000 – Sash – Crown
- **Second Runner up**
\$2,000 – Sash – Crown

TROPHIES AWARDS

- **Photogenic**
This award will be presented to the contestant judged as the most photogenic based on the following criteria: visual appeal, expressiveness, and composition by the judges.
- **Best wear**
This award is presented to the contestant who has the highest votes from the judges during the group exit from the introduction round.
- **Most Talented**
This award is presented to the contestant with the highest talent round scores.
- **Best Self-designed**
This award is presented to the contestant with the highest self-design round scores.



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



RULES & REGULATIONS

QUALIFICATIONS

- Must be at least 18 years of age by November 24, 2023 (ID required)
- Must be no older than the age of 30 (ID required)
- Female only (ID required)
- Single with no prior marriage or no dependent(s)
- Have the ability to speak Hmong.
- Must be enrolled/graduated in high school or have successfully completed the G.E.D. testing program for high school equivalency.
- Must be in good health and participate fully and without limitations in program activities.
- At least one biological parent of Hmong descent
- Must reside in the State of California

REGISTRATION

Non-refundable registration fee of \$250.

SPONSORSHIP

Sponsorship Fee is \$300.00.

Sponsors who paid the sponsorship fee will be announced and recognized during the pageant rounds.

Each contestant may have up to 10 sponsors. DEADLINE FOR SPONSORSHIP: November 1, 2023

ATTENDANCE POLICY _____

Contestants are required to attend all rehearsals, training sessions, and publicity events. If there are any conflicts, please inform the pageant chair.

Constant lateness and absences will result in removal from participation round(s).

We reserve the right to terminate your standing as a candidate if there is excessive absence.

TRAINING _____

Training is every Saturday from 9 AM – 3 PM. If there are any changes to the time and/or day, the pageant committee will inform the contestants. No one other than the contestant will be allowed to attend training. This includes families, friends, pageant coaches, and sponsors.

DROP OUT _____

If a contestant forfeits/drop out after she has submitted her application, she will be responsible for paying \$200 to Sacramento Hmong New Year, Inc.

MODELING AND SPEECH COACHING

We will provide modeling and speech coaching during the training/rehearsal sessions. We do not discourage you from seeking additional training. However, any training and coaching you seek will be your responsibility.

WARDROBE, COSTUME, AND MAKEUP

Guidelines will be provided. Participants will be responsible for their own wardrobe, costumes, and makeup.

- Bubbles, water, fire stunts, and sharp objects are prohibited in any pageant segment.

VALUABLES _____

It is imperative that all garments, valuables, and any personal property be brought to the pageant in a "Lockable" suitcase marked with your name. SHNY – Pageant organization will not be held responsible for any damage or loss of property that may arise. The designated individual is responsible for ensuring that all valuables and garments are supervised throughout the day.

TATTOOS AND PIERCINGS _____

Contestants are only permitted to wear one (1) pair of earrings in each ear lobe. Visible tattoos on any part of

the body will NOT be tolerated. These will need to be professionally covered for our Pageant. Excessive piercings will need to be removed for the pageant.

BACKSTAGE ACCESS _____

No family or friends will be allowed in the dressing rooms during the competition. Only makeup artists and hair stylists wearing their designated badges will be given access backstage to support their contestants and will be limited to two (2) per contestant.

TERMINATION _____

We reserve the full right to terminate your candidacy at any time should any of the following occur.

- Wrongful acts
- Crime/Felony
- Fraudulent
- Adult contents
- Bribery

Under no circumstances should a contestant have posed or have been photographed, video nude, or semi-nude and appeared in a publication, film, or internet.

BEHAVIOR _____

Contestants MUST abide by the Rules and Regulations herein. They should, at all times, display first-rate manners, etiquette, and team spirit and exercise sportsman-like behavior to all other contestants, finalists, members of staff, and all associated. UNDER NO CIRCUMSTANCES will any profanities, racially motivated comments, harassment, obscene or abusive language, or gestures be permitted. This includes parental and guest activity. Please alert your guests of this rule.

Any Contestant, family member, or guest found to be displaying such conduct shall be automatically disqualified from the pageant without a refund of Registration Fees.

SOCIAL NETWORK _____

All contestants are encouraged to use their social networking pages, such as Facebook, Instagram, Twitter, etc., to promote their entry into the Pageant. As you will be presenting the Miss Hmong CA Pageant Organization, we ask that you pay close attention to the comments, photographs, and messages you are posting and that they are befitting your etiquette as a contestant. Suppose any contestant or Queen is found to have inappropriate photographs, defamatory comments, or vial behavior. In that case, they will be immediately disqualified without reimbursement of the Registration Fee, and their title will be relinquished.

SCORING/SCORE SHEETS _____

Contestants understand that the judges' decisions and scoring are final and will not be changed.

If you want your score sheets after the pageant competition, please request them from the pageant chair. Score sheets are not given out at the end of the pageant event; allow 1-2 weeks before receiving. The names of the Pageant judges will NOT be released on the scoresheet requested by the contestants.

TIEBREAKER _____

In the event of a tie, the Tie-Breaker protocol will engage.

Ties are only broken if there is a tie-in for the top 3 finalists. The contestants with equal scores (tie) will be asked an additional question. Contestants will be asked the same question individually on stage. Judges will use the same criteria used on the Question round.

All rules can be changed by the Pageant Director as deemed appropriate.

Print Full Name

Date

Signature of Applicant



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



POLICIES

1. SHNY, Inc. reserves the right to cancel the pageant event if participation numbers are less than six (6). In the case of a cancellation, contestants will be fully reimbursed within 30 days. All fees are otherwise non-refundable and non-transferable under any circumstances.
2. SHNY, Inc. reserves the right to terminate any contestant due to bad sportsmanship. UNDER NO CIRCUMSTANCES will any profanities, racially motivated comments, harassment, obscene or abusive language, or gestures be permitted. This policy also extends to the family and supporters of contestants.
3. SHNY, Inc. reserves the right to accept or reject contestants' applications at any time with no explanation.
4. Contestants who violate the terms and conditions of SHNY will be automatically removed from the pageant event.
5. Any contestant who has won First Place in another pageant within the same year shall not be accepted.
6. Contestants are required to attend all scheduled meetings, rehearsals, and events planned specifically for the contestants. In the case of emergencies, contestants are required to inform the Pageant Chair.
7. SHNY, Inc. is not liable for any accidents or injuries sustained during meetings, rehearsals, and/or throughout the New Year event.
8. SHNY, Inc. is not responsible for any lost or stolen property during meetings, rehearsals, and/or throughout the New Year event.
9. All contestants will give consent and permission for SHNY to televise, record, and video the pageant program.
10. Any videos or photographs taken during or after the pageant may be used by SHNY, Inc. for advertising and publicity purposes not limited to brochures, flyers, web advertisements, and other marketing materials.
11. Judges' information will not be given out prior to competition dates to prevent contestants from contacting them before the pageant event.
12. No refund will be given if the contestant fails to attend the pageant or is disqualified due to misconduct by the contestant or a family member.
13. Contestants cannot be an IMMEDIATE family member of the Sacramento Hmong New Year, its Officers, Boards, agents, employees, and/or any persons under its direction or control (collectively "SHNY"). For this section, immediate family members shall be defined as a daughter or sister of the SHNY board members.

Print Full Name

Date

Signature of Applicant



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



Miss Hmong California 2023-2024 Terms and Conditions For all Titleholders (1st and Runners-Up)

1. The crowned Miss Hmong California shall not compete in any other Hmong Pageants within the same year. If she competes in other Hmong Pageants within the same year, the 1st runner-up will be her successor.
2. All Titleholders (1st and Runners-Up) will give permission for their name to be used in conjunction with any publicity to do with the pageant and also agree to be interviewed by the press and associated media should the situation arise.
3. All Titleholders (1st and Runners-Up) grant permission to Sacramento Hmong New Year, Inc. to use their speeches, photos, and videos in pageant-related media for advertising and promotional purposes and understands that such pageant materials will become the property of Sacramento Hmong New Year, Inc. and will not be returned.
4. All Titleholders (1st and Runners-Up) acknowledge that your Miss Hmong CA Title is owned and regulated by Sacramento Hmong New Year, Inc.
5. Miss Hmong California is required to participate in all events that SHNY requests during her reign, except in emergency situations.
6. Miss Hmong California is required to engage in the Hmong Community to present and educate personal platforms, goals, or career objectives at any local community event or booth in the State of California.
7. Miss Hmong California is required to return and work with SHNY in planning the following year's New Year Celebration. It is required for Miss Hmong California to assist with training the upcoming contestants.
8. Miss Hmong California, the 1st runner-up, and the 2nd runner-up are required to train the contestants and work with the pageant team.
9. Miss Hmong California, 1st, and 2nd runners-up are expected to serve as respectable role models and maintain a positive character.
10. Without prior consent, all Titleholders (1st and Runners-Up) shall not engage themselves in any activities promoting the title as "Miss Hmong California."
11. All Titleholders (1st and Runners-Up) that are engaged in any activities promoting the title "Miss Hmong California" will NOT accept any gifts, such as cash amounts, for personal gain.
12. Sponsor(s) may advertise Miss Hmong California with his/her business with a written agreement between Miss Hmong California and the sponsor(s) for any advertisement.
13. Miss Hmong California must maintain the same marital status until after her reign.
14. If Miss Hmong California cannot fulfill her duties, her title and crown shall be passed onto the 1st runner-up as her successor. If the 1st runner-up cannot fulfill her duties as well, the title and crown shall be presented to the 2nd runner-up.

If I cannot perform the duties above, become married legally or culturally, or become pregnant, I will notify SHNY immediately. My title as Miss Hmong California will be terminated, and I will be responsible for handing over my crown to SHNY. In such a case, the First runner-up will assume the role and title of Miss Hmong California 2024.

Print Full Name

Date

Signature of Applicant



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



CONTRACT/AGREEMENT

I have read and understand the Miss Hmong California Pageant 2023-2024 application form.

I, _____, agree to abide by the terms and conditions. I certify and truthfully attest to the following: (i) that I have never been arrested or convicted of any crime, including misdemeanors; (ii) that I have never taken, posed, and/or modeled for any nude photographs and/or other sexually explicit multimedia media/medium; (iii) that I am not aware of any physical or psychological conditions that may limit my ability to participate in the Miss Hmong California Pageant and related activities; (iv) that I am a female and have never been married culturally or legally; (v) 18 years of age by November 24, 2023; (vi) that I am not an employer/employee or affiliated with Sacramento Hmong New Year, Inc.; and (vii) that I have at least one biological parent of Hmong ethnicity.

Notwithstanding the foregoing, if I knowingly provide false information, participate in unlawful activities, or engage in behaviors such as posing or modeling nude, I understand SHNY reserves the right to revoke my title, crown and recover all portions and proceeds accepted on my behalf. All fundraiser events or appearances as Miss Hmong California (including Pageant Court), whether hosted by Miss Hmong CA, families, friends, or by others not part of the SHNY, Inc., must be done so with notification to SHNY, Inc. no later than two weeks prior to the event. SHNY, Inc. reserves the right to deny all fundraiser events or appearances as Miss Hmong CA (including Pageant Court).

I agree to waive and release Sacramento Hmong New Year, its Officers, Boards, agents, employees, or any person or persons under its direction or control (collectively "SHNY") from all claims or rights to damages for injuries, losses suffered directly or indirectly, including death, which arises out of voluntary participation in the Miss Hmong California Pageant or any other extracurricular activities during SHNY celebration.

Print Full Name

Date

Signature of Applicant

Please submit the following with your application.

- Profile photo of yourself
- Copy of I.D
- Registration fee \$250

Please make the check order payable to: Sacramento Hmong New Year, Inc.

DEADLINE FOR APPLICATION: September 16, 2023

OFFICE USE ONLY			
Application received:	_____	Staff:	_____
	<i>Date</i>		<i>Print</i>
Registration fee received: \$	_____	Date:	_____
	<i>Amount</i>		<i>Date received</i>



Sacramento Hmong New Year, Inc.

Miss Hmong California

2023 - 2024



2023-2024 MISS HMONG CALIFORNIA PAGEANT APPLICATION

First Name (Same as ID): _____ Last Name: _____

Preferred Name on your sash: _____

Date of Birth: _____ Born (City/State) _____

Home Address: _____ City: _____

State: _____ Zip: _____ Cell Phone: (_____) _____ Home Phone (____) _____

Email Address: _____

EDUCATION: High School

Name of School: _____ Year(s) Attended: _____

School Address: _____ City: _____

State: _____ Zip: _____ Phone: (_____) _____

College/University (If applicable)

Name of School: _____ Year(s) Attended: _____

School Address: _____ City: _____

State: _____ Zip: _____ Phone: (_____) _____

Major/Minor: _____ Year Graduated: _____

Work (If employed)

Name of Company: _____ Position: _____

Work Address: _____ City: _____

State: _____ Zip: _____ Phone: (_____) _____

QUESTIONNAIRE OF APPLICANT:

Have you ever participated in a pageant contest? () Yes () No
If yes, When? Where?

Do you know anyone who has participated in a pageant contest? () Yes () No
If yes, Who? Where?

How did you hear about the Miss Hmong California pageant?

What made you decide to run for Miss Hmong California?

What is something you hope to gain from this experience?

What are your future goals?

What are your hobbies?



Sacramento Hmong New Year, Inc. Miss Hmong California 2023 - 2024



SPONSORSHIP FORM

Contestant's Full Name: _____

SPONSOR INFORMATION

Sponsor's Full Name: _____

Name of Business/Organization: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Cell: (____) _____ Email: _____

Website Address: _____

DESCRIPTION OF BUSINESS

Contestant Sponsorship registration fee is \$300.00. Please make money order payable to:
Sacramento Hmong New Year, Inc.

All sponsors will be given a VIP pass and 1 parking pass per competition day to support contestants during the New Year Celebration. Sponsor must notify SHNY before using Ms. Hmong California for any appearances, marketing materials, fundraising events, or for any purpose other than those explicitly approved by Sacramento Hmong New Year, Inc.

I (we) confirm that the sponsorship information given by me (us) is true and correct to the best of my (our) knowledge.

Name of Sponsor (print)

Date

Signature of Sponsor